

PRESS RELEASE

Irelands National School Photography Awards

Deadline for Entries: Midnight Friday 19th January 2018

www.inspa.ie

This year sees the inauguration of Ireland's prestigious National School Photography Awards [INSPA]. INSPA is a national children's photography competition which is open to all primary schools located in the Republic of Ireland. These awards are brought to you by Image Masters Photography in partnership with Dublin Zoo, The Alzheimer Society of Ireland and MummyPages.

The awards aim to encourage young creatives in primary level education to engage with both digital technology and the creative process to create striking visual images. They will inspire and ignite passion in students, increase engagement with digital arts within primary level education while at the same time subtly educating students about the importance of the creative process.

The awards are offering a range of fantastic prizes for finalists, winners and their schools including; Free Entry to Dublin Zoo for the overall winner and their classmates, digital cameras for winners and their schools, framed photographs, certificates of achievement and school photography fundraising days in aid of The Alzheimer Society of Ireland.

This years' theme is titled 'Making Memories' which asks both teachers and their students to integrate the camera into the school-day to generate discussion and understanding around the idea of memory/memories. All entries will be judged by a national panel including John Boyle (INTO President), Ronan Smith (Chair of ASI Irish Dementia Working Group), Aideen Howard (Director: The Ark, Dublin), Catherine Bowe (Visual Art Manager: Wexford Art Centre) and Richard Carr (Artist & School Liaison).

If your school would like to get involved they can request their schools access codes from the INSPA website – www.inspa.ie - here you will be able to activate your school account and begin uploading your students' entries. The deadline for entries is midnight on Friday 19th January 2018 so make sure you have activated your school account well in advance of this date.

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